

ARTWORK SPECIFICATION

Secco Gold label

20 cl glass bottle



185 × 50 mm | landscape | wraparound label

Artwork delivery at a glance

Use the working template on page 2 as your basis. The magenta line indicates the dieline and must not be printed.

TECHNICAL FILE

- **Size:** 185 mm wide × 50 mm high. Page size 188 × 53 mm, including 1.5 mm bleed on all sides.
- **File:** PDF, preferably PDF/X-4; one page per design, without crop or registration marks. Illustrator EPS is also accepted.
- **Colour & images:** CMYK and at least 300 dpi at final size. PMS colours only by prior agreement.
- **Text:** Convert all text to outlines.

LAYOUT & POSITIONING

- **Bleed:** Extend backgrounds 1.5 mm beyond the dieline, up to the page edge.
- **Safe margin:** Keep text and logos at least 2 mm inside the dieline.
- **Overlap:** Keep the right-hand 12 mm clear of text and logos. Extend the background through this area; remove any overlap guides.
- **Dieline:** Retain as a separate guide; do not include it in the printed artwork.
- **Fixed content:** Keep product text, volume, alcohol content, sulphite statement, producer details, energy declaration and QR code unchanged.

FINAL CHECK BEFORE SUBMISSION

- Page 2 template used at actual size.
- 1.5 mm bleed; finished label size 185 × 50 mm.
- Right-hand 12 mm text-free; background continues.
- CMYK, images at least 300 dpi; text outlined.
- Fixed content and QR code fully retained.
- Producer address: NL-3811 LP Amersfoort.

Updated template

The template on page 2 includes 1.5 mm bleed and the confirmed Amersfoort address. Fixed label information remains in English. Do not change or translate it independently; agree any market-specific or language changes with Water Concepts first.

SECCO GOLD

0,2 L - 10% vol.

AROMATIZED WINE-BASED DRINK

CONTAINS SULFITES

PRODUCED IN GERMANY FOR:

WATER CONCEPTS EUROPE B.V.

NL-3811 LP AMERSFOORT, THE NETHERLANDS

E IN 100ML 296KJ (71 KCAL)



INGREDIENT
AND NUTRITIONAL
INFORMATION