

LABEL SPECIFICATIONS

Isotonic Drink can 250 ml | EN

Grapefruit-lemon

ca. 172 × 120 mm

1 wraparound label



250 ml design example

JHP isotonic drink - 250 ml

Artwork requirements at a glance

Use the English template on page 2, without deposit marking. The magenta line indicates the die-cut shape. Keep the right-hand overlap zone free of text and logos.

TECHNICAL FILE

- Size: approx. 172 × 120 mm finished label. Template page: 177 × 125 mm. Preserve the original die-cut shape and position.
- File: high-resolution PDF, preferably PDF/X-4; one page per design at 100%. No crop or registration marks.
- Colour & images: CMYK; at least 300 dpi at final size. Spot colours only by prior agreement.
- Text: convert all text to outlines before submitting the final artwork.

LAYOUT & POSITIONING

- Bleed: extend backgrounds to the page edge (approx. 2.5 mm). Follow the exact magenta die-cut line.
- Safe margin & overlap: keep critical text 2 mm inside trim and the right-hand 5 mm free. Continue the background through the overlap.
- Fixed information: preserve product text, the quantity mark and recycling symbols. Do not move or cover them.
- Die-cut line: keep separate and non-printing.

PRE-SUBMISSION CHECKLIST

- | | |
|---|---|
| ☐ Correct English template: page 2, without deposit marking. | ☐ Right-hand 5 mm clear; background continues through. |
| ☐ Original size; bleed to page edge; safe margin clear. | ☐ Fixed product information and company details checked. |
| ☐ CMYK, at least 300 dpi and all text converted to outlines. | ☐ Die-cut line does not print; no crop marks added. |



Clear labels & content approval

For clear labels, indicate white-ink areas in magenta as specified in the source, separate from the non-printing die-cut guide. The artwork supplier is responsible for product information, claims, logos and spelling. Check the final proof.



e 250ml

Isotonic sport drink - grapefruit-lemon.

Ingredients: Water, glucose, maltodextrin, acidity regulators: citric acid and sodium citrate, carbon dioxide, aroma. Stabilisers: acacia gum (E414) and glycerol esters of wood rosin (E445). Sweeteners: sodium cyanamate, aspartame, saccharin, acesulfame K, magnesium salts. Colouring: riboflavin, quassia extract. Vitamins: niacin, B6, biotin, B12.

Contains a source of phenylalanine.

Nutritional information per 100 ml: Energy 109 kJ (26 kcal), fat <0.1 g (of which saturates <0.1 g), carbohydrate 4.2 g, protein 0.5 g, salt <0.1 g.

Best served chilled. Best before: see bottom. Produced in the EU for: Water Concepts Europe B.V., Van Asch van Wijkstraat 55, 3811 LP Amersfoort, www.waterconcepts.eu.