

ARTWORK SPECIFICATION

Glass bottle label 33 cl

55 × 75 mm portrait | 1 label



Still



Sparkling

Artwork delivery at a glance

Use the correct template as your basis: page 2 for still or page 3 for sparkling. The magenta line indicates the dieline and will not be printed.

TECHNICAL FILE

- Size: 55 × 75 mm finished size. Page size 58 × 78 mm, including 1.5 mm bleed on all sides.
- File: PDF, preferably PDF/X-4; one page per design and no crop or registration marks.
- Colour & images: CMYK and at least 300 dpi at final size. PMS colours only by prior agreement.
- Text: All text must be converted to outlines.

LAYOUT & TEMPLATE

- Bleed: Extend backgrounds 1.5 mm beyond the magenta dieline, up to the page edge.
- Safe margin: Keep critical text and logos at least 2 mm inside the dieline.
- Label material: Standard white polypropylene, printed in CMYK and finished with UV varnish. Transparent labels are available at extra cost on request.
- Template choice: Use page 2 for still and page 3 for sparkling; keep the dieline in its separate layer.
- Fixed content: Keep the volume, product description, storage instructions, producer details and recycling symbol unchanged.

FINAL CHECK BEFORE SUBMISSION

- ✓ The correct template has been used: page 2 for still or page 3 for sparkling.
- ✓ Backgrounds include 1.5 mm bleed on all sides.
- ✓ Critical text and logos are at least 2 mm inside the dieline.
- ✓ The PDF is CMYK and images are at least 300 dpi.
- ✓ All text has been converted to outlines.
- ✓ The fixed content from the selected template is unchanged.



Content check
The submitting party remains responsible for spelling, logos, claims, trademark rights and legally required product information in the label design.

330ml

Still water



Best before: see bottle neck. Store in cool place
away from sunlight. Produced by: Water Concepts
Benelux, NL-2031BH Haarlem, www.waterconcepts.eu

330ml

Sparkling water



Best before: see bottle neck. Store in cool place
away from sunlight. Produced by: Water Concepts
Benelux, NL-2031BH Haarlem, www.waterconcepts.eu